Login 🡪 submit change to login

First Impressions:

Lots of yellow at the top, login and register too close to the other buttons, about us, some information placeholder text, lots of boxes

Big image 🡪 large chunk of text next to it, can rent a friend, yellow/orange top nav bar, buttons at bottom of page

Narrate:

-needs pictures

-find a friend section awkward 🡪 more prominent (index.html)

-move Login and Register away from other buttons

-About us on index 🡪 call it something else?

-rent a friend 🡪 not sure what the hierarchy is (priority of which to do?), confusing (repositiory of previous friends)

-fix nav sub menu background

About us 🡪 centered text hard to read

Login 🡪 alignment

Login/Registration 🡪 need two pages or just one? Redundant

Rent a friend

-confused about compatibility question first 🡪 maybe use list/checkboxes instead of giant text box

-pick one or multiple people

-give information 🡪 group similar information/categories

-be careful of back button so close to end of form

-finished renting friend 🡪 remove estimate of email time (buttons - distance and similar preference)

Legal agreement 🡪 why is button so large 🡪 back and next distance too far (direct the flow)

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The main insight was to improve our visual cues to help guide the user’s flow of action. We can work on defining the hierarchy of information by using size and positioning. Button positioning should be more intentional and be placed in a way to lead the user. Elements of similar categories should be grouped together to give them clearer meaning (eg. Back/Next buttons, form content etc). We can also add images and symbols to make the text less heavy.